



Ashley County, AR

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Report Parameters

1 County

5003 Ashley County, AR

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

18,042

Population (2024)

Population **decreased by 1,700** over the last 5 years and is projected to **decrease by 1,151** over the next 5 years.

6,716

Total Regional Employment

Jobs **decreased by 834** over the last 5 years but are projected to **grow by 20** over the next 5 years.

\$44.8K

Median Household Income (2022)

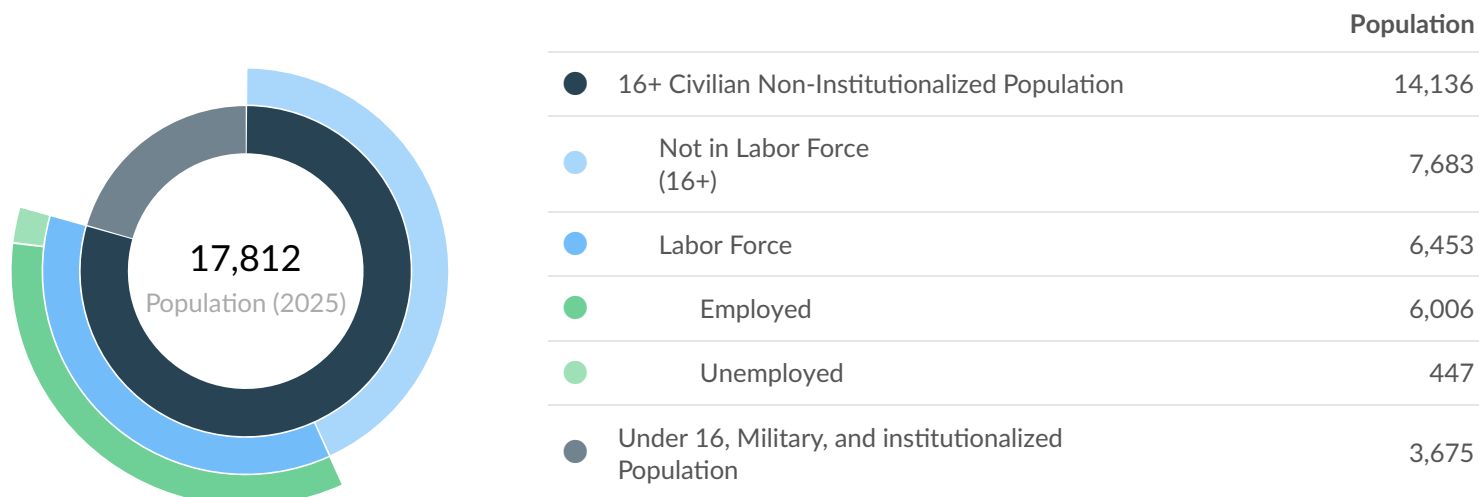
Median household income is **\$30.3K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **declined by 8.6%** since 2019, falling by 1,700. Population is expected to **decrease by 6.4%** between 2024 and 2029, losing 1,151.
- From 2019 to 2024, jobs **declined by 11.0%** in Ashley County, AR from 7,550 to **6,716**. This change **fell short of the national growth rate of 3.9% by 14.9%**. As the number of jobs declined, the **labor force participation rate decreased from 49.2% to 46.0% between 2019 and 2024**.
- Concerning educational attainment, **7.9% of Ashley County, AR residents possess a Bachelor's Degree** (13.6% below the national average), and **6.2% hold an Associate's Degree** (2.7% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Converted Paper Product Manufacturing, and Restaurants and Other Eating Places.

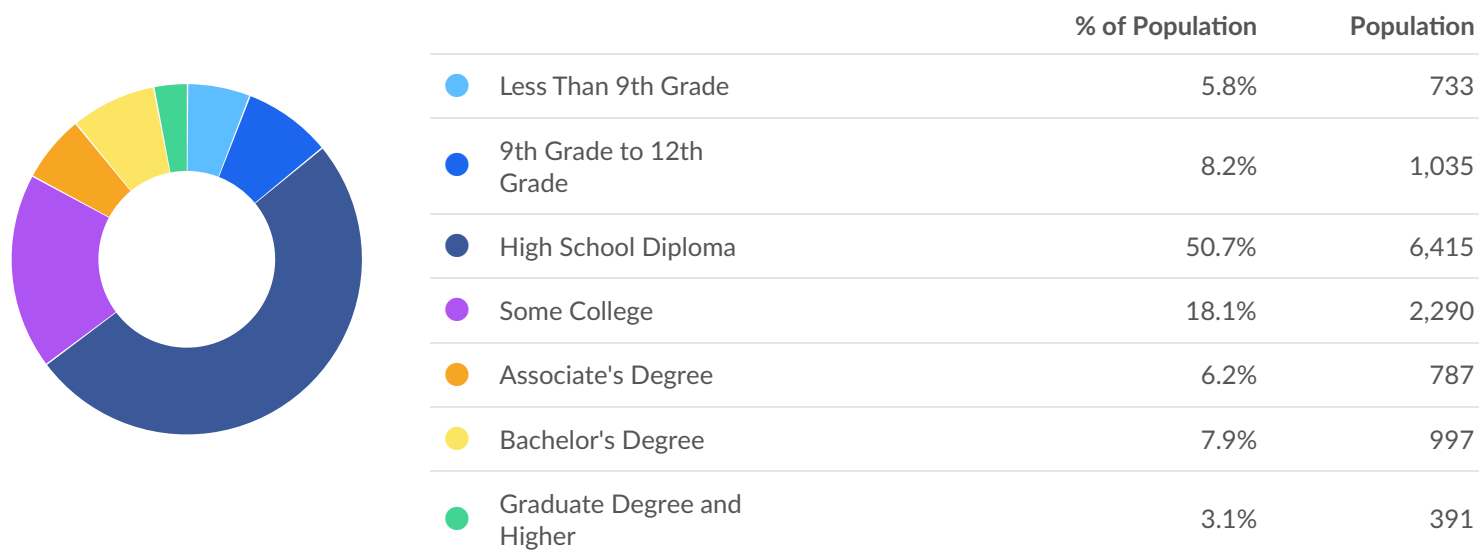
	Population (2025)	Labor Force (Feb 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	17,812	6,453	6,716	89.5	\$864.24M	\$1.35B	\$1.25B
State	3,107,011	1,416,575	1,465,252	90.5	\$176.73B	\$195.77B	\$211.45B

Feb 2025 Labor Force Breakdown



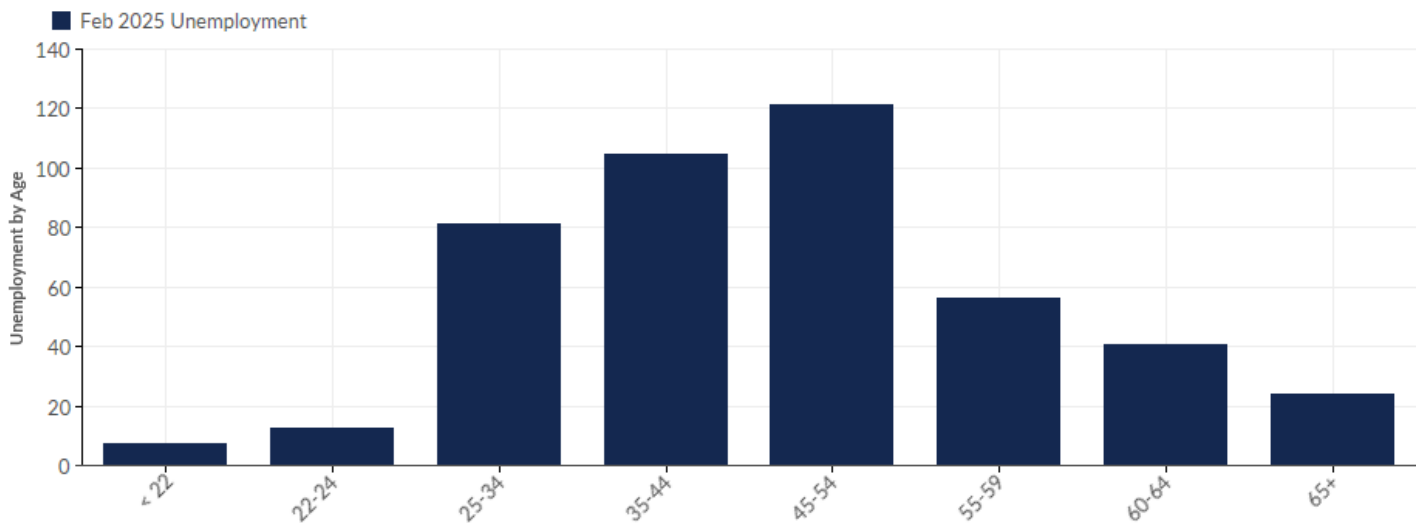
Educational Attainment

Concerning educational attainment, **7.9% of Ashley County, AR residents possess a Bachelor's Degree** (13.6% below the national average), and **6.2% hold an Associate's Degree** (2.7% below the national average).



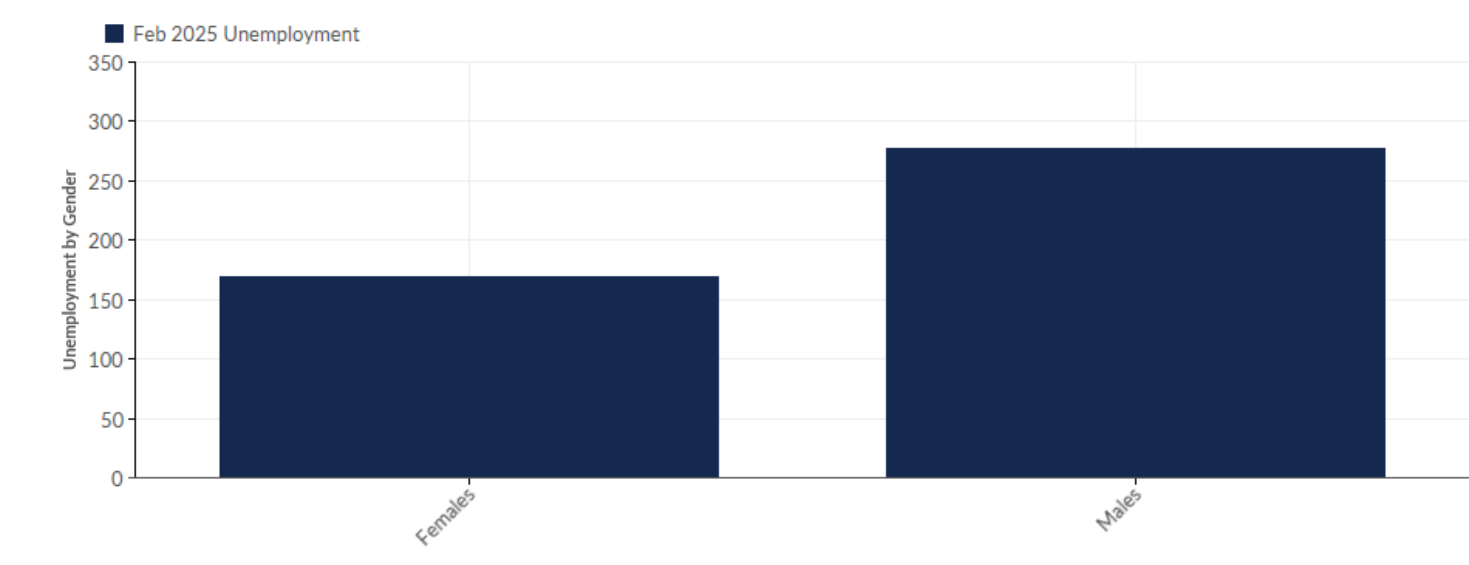
Unemployment by Demographics

Unemployment by Age



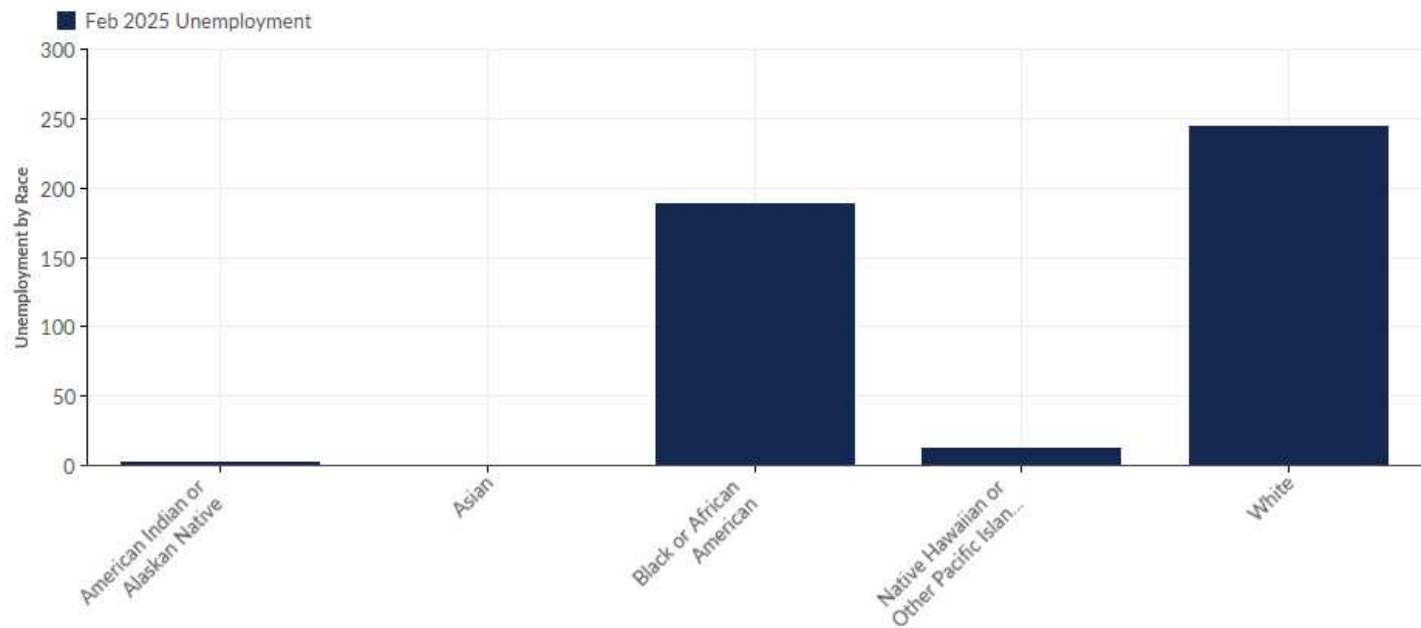
Age	Unemployment (Feb 2025)	% of Unemployed
< 22	7	1.57%
22-24	13	2.91%
25-34	81	18.12%
35-44	104	23.27%
45-54	121	27.07%
55-59	56	12.53%
60-64	41	9.17%
65+	24	5.37%
Total	447	100.00%

Unemployment by Gender



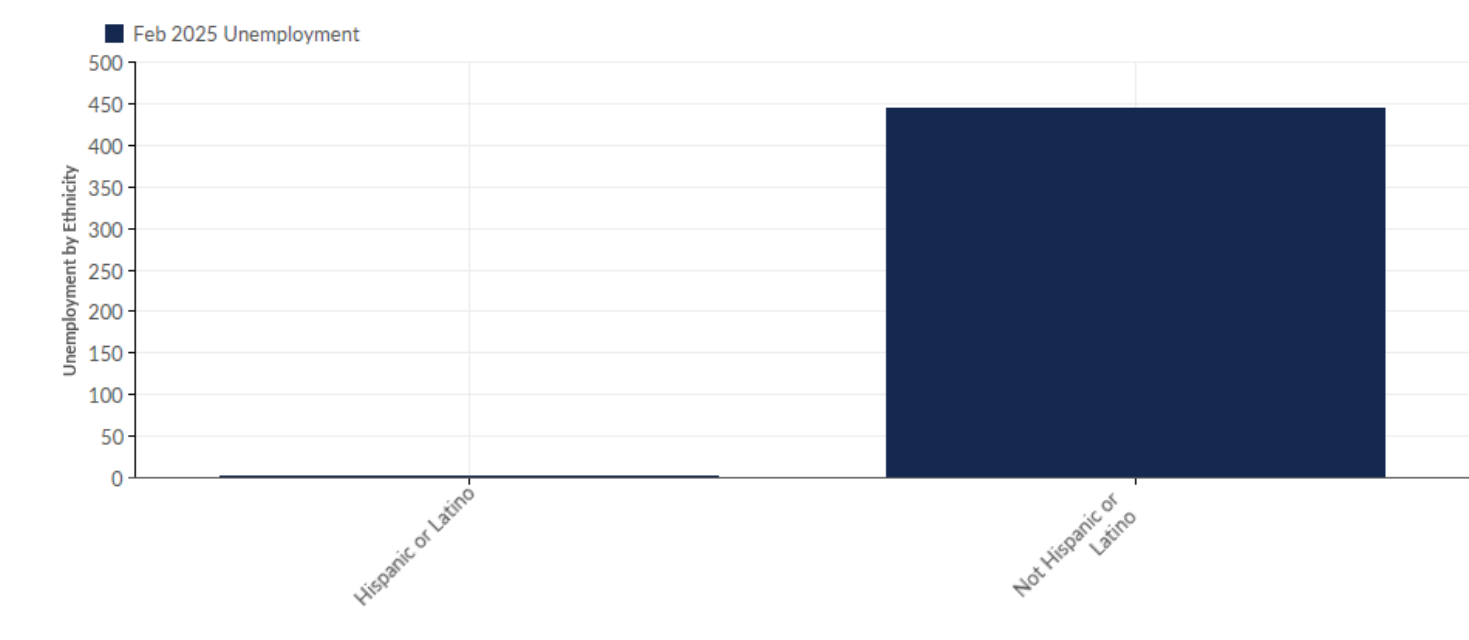
Gender	Unemployment (Feb 2025)	% of Unemployed
Females	169	37.81%
Males	278	62.19%
Total	447	100.00%

Unemployment by Race



Race	Unemployment (Feb 2025)	% of Unemployed
American Indian or Alaskan Native	3	0.67%
Asian	0	0.00%
Black or African American	188	42.06%
Native Hawaiian or Other Pacific Islander	12	2.68%
White	244	54.59%
Total	447	100.00%

Unemployment by Ethnicity

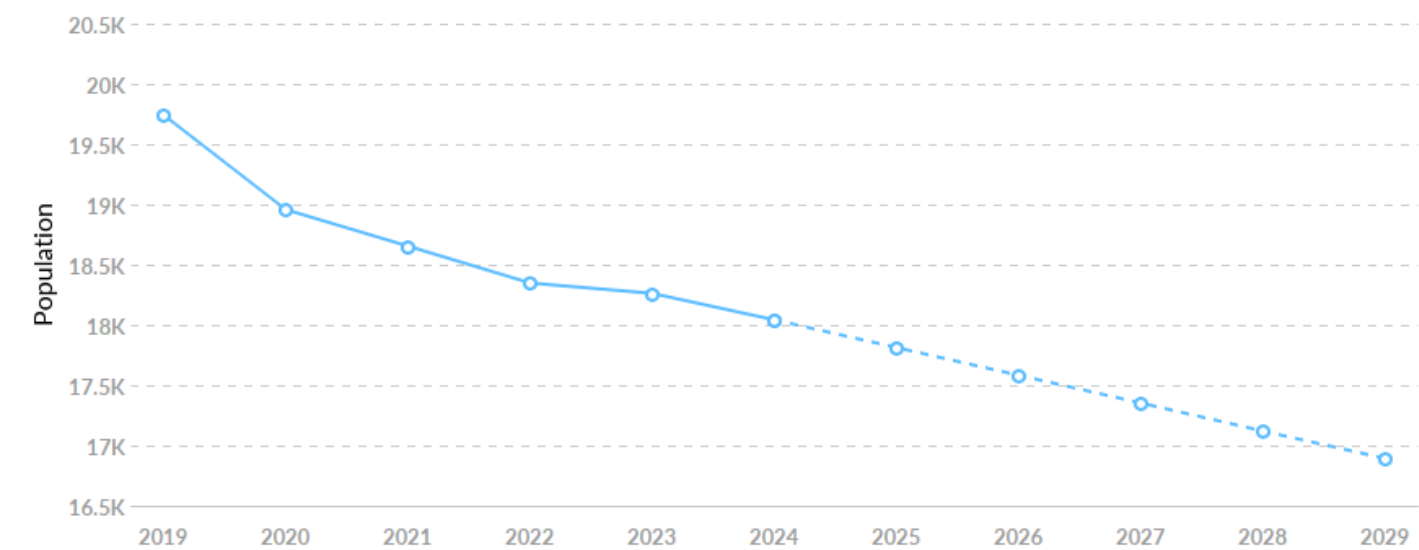


Ethnicity	Unemployment (Feb 2025)	% of Unemployed
Hispanic or Latino	2	0.45%
Not Hispanic or Latino	445	99.55%
Total	447	100.00%

Historic & Projected Trends

Population Trends

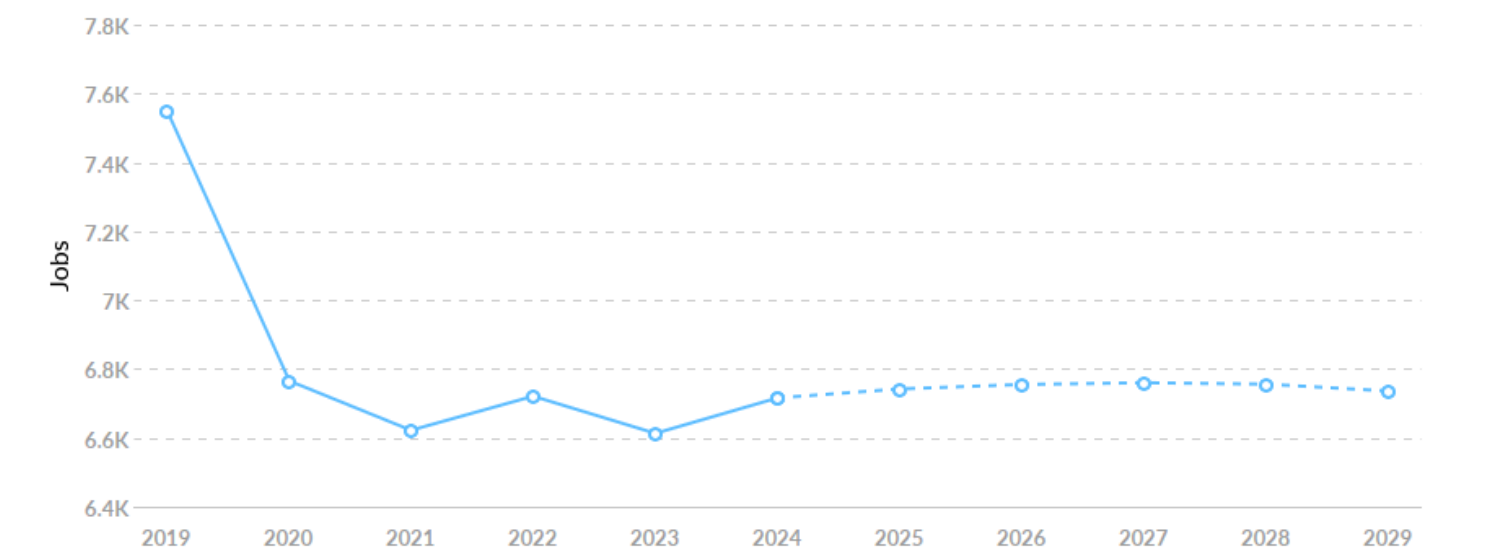
As of 2024 the region's population **declined by 8.6%** since 2019, falling by 1,700. Population is expected to **decrease by 6.4%** between 2024 and 2029, losing 1,151.



Timeframe	Population
2019	19,742
2020	18,957
2021	18,654
2022	18,348
2023	18,262
2024	18,042
2025	17,812
2026	17,582
2027	17,352
2028	17,119
2029	16,892

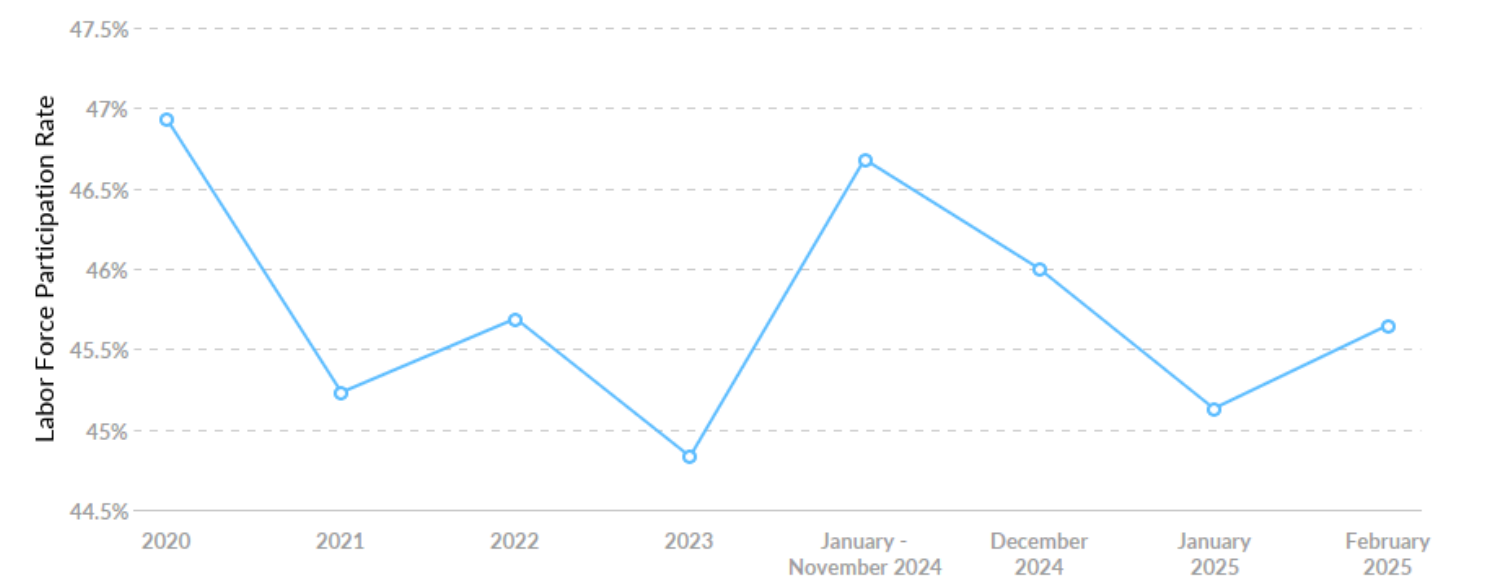
Job Trends

From 2019 to 2024, jobs declined by 11.0% in Ashley County, AR from 7,550 to 6,716. This change fell short of the national growth rate of 3.9% by 14.9%.



Timeframe	Jobs
2019	7,550
2020	6,766
2021	6,622
2022	6,721
2023	6,613
2024	6,716
2025	6,742
2026	6,755
2027	6,760
2028	6,756
2029	6,736

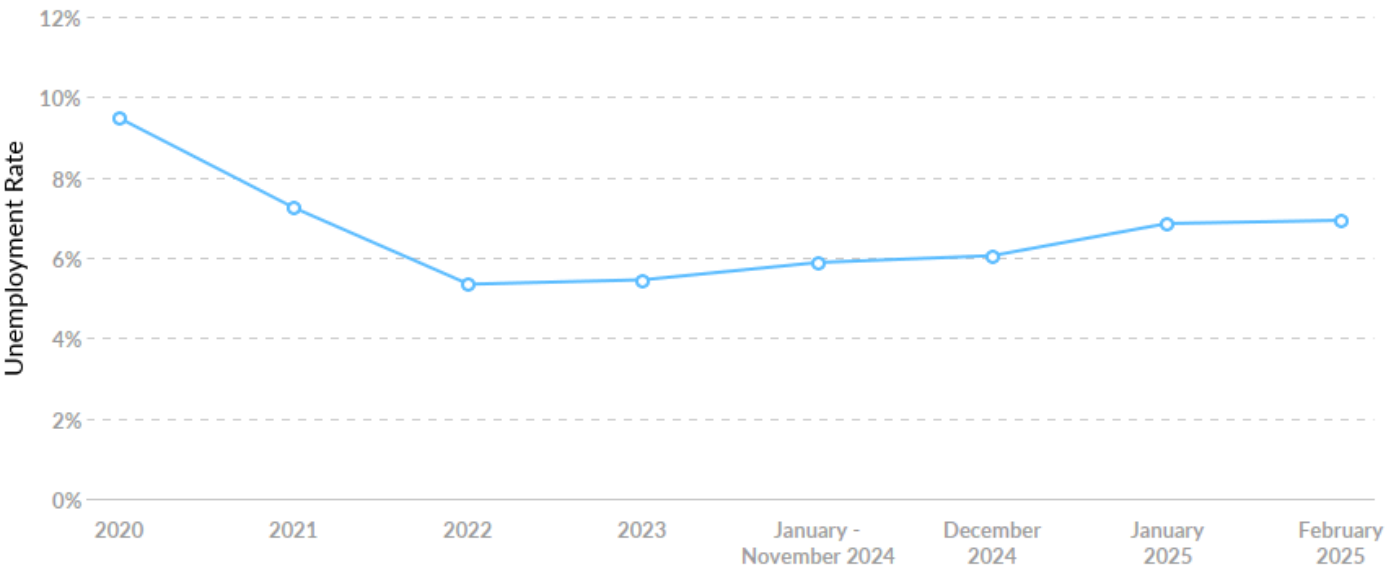
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	46.93%
2021	45.23%
2022	45.69%
2023	44.83%
January - November 2024	46.68%
December 2024	46.00%
January 2025	45.13%
February 2025	45.65%

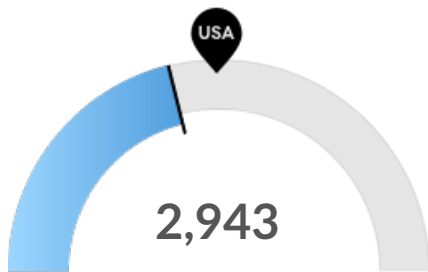
Unemployment Rate Trends

Ashley County, AR had a February 2025 unemployment rate of 6.93%, **decreasing from 9.47% 5 years before.**



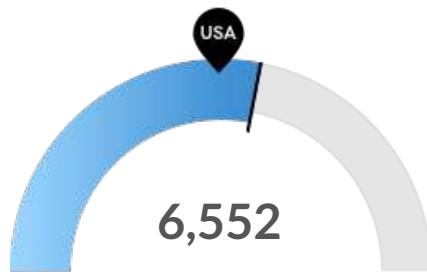
Timeframe	Unemployment Rate
2020	9.47%
2021	7.24%
2022	5.34%
2023	5.45%
January - November 2024	5.88%
December 2024	6.05%
January 2025	6.85%
February 2025	6.93%

Population Characteristics



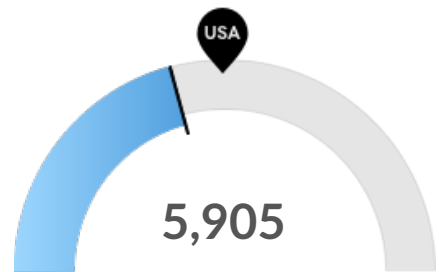
Millennials

Ashley County, AR has 2,943 millennials (ages 25-39). The national average for an area this size is 3,711.



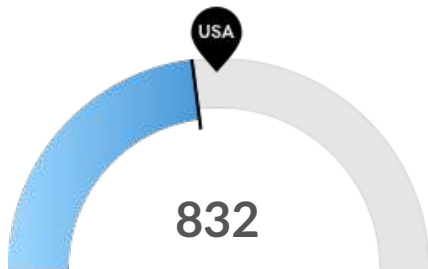
Retiring Soon

Retirement risk is high in Ashley County, AR. The national average for an area this size is 5,513 people 55 or older, while there are 6,552 here.



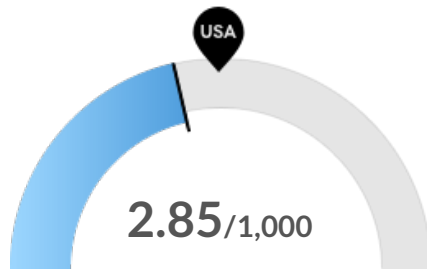
Racial Diversity

Racial diversity is low in Ashley County, AR. The national average for an area this size is 7,606 racially diverse people, while there are 5,905 here.



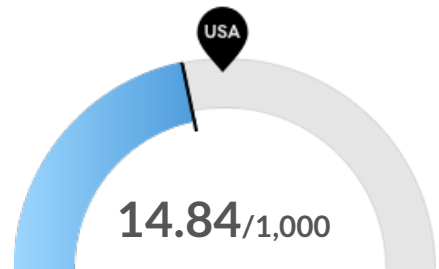
Veterans

Ashley County, AR has 832 veterans. The national average for an area this size is 938.



Violent Crime

Ashley County, AR has 2.85 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

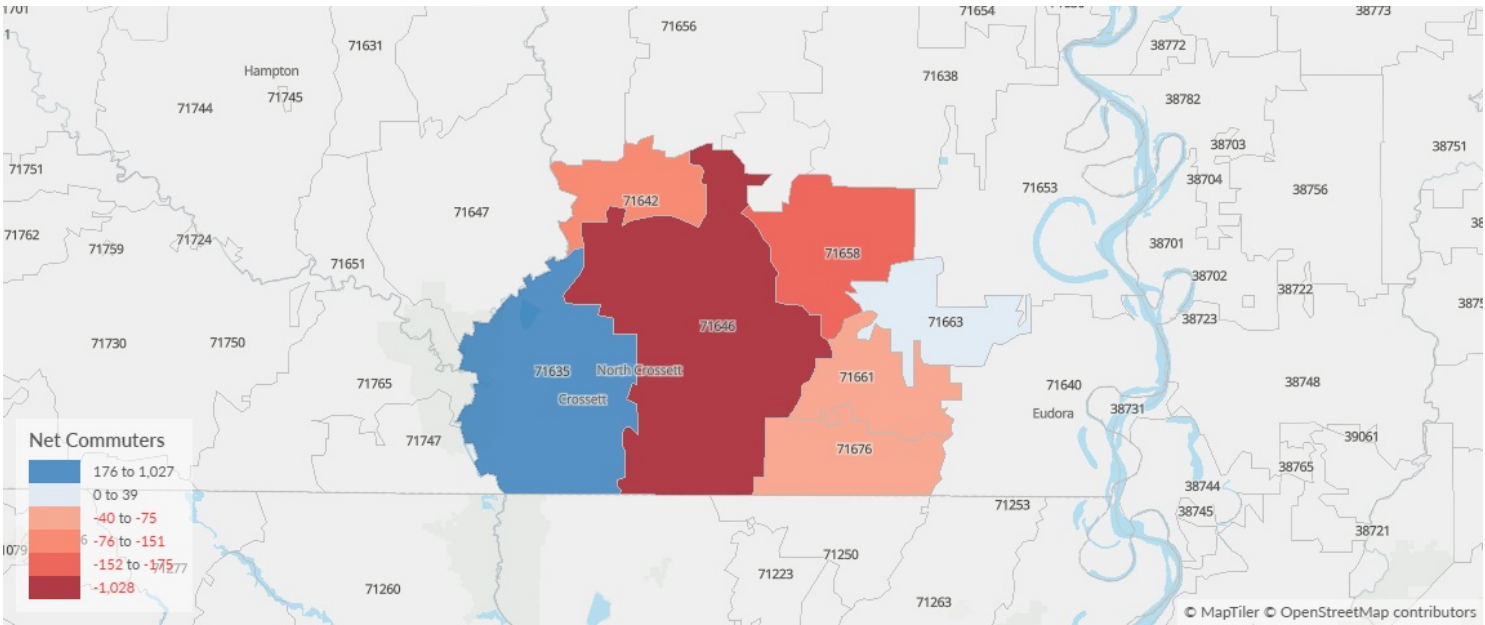


Property Crime

Ashley County, AR has 14.84 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Ashley County, AR currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
71635	Crossett, AR (in Ashley c...	4,416
71646	Hamburg, AR (in Ashley...	1,544
71676	Wilmot, AR (in Ashley c...	262
71663	Portland, AR (in Ashley c...	248
71642	Fountain Hill, AR (in Ash...	156

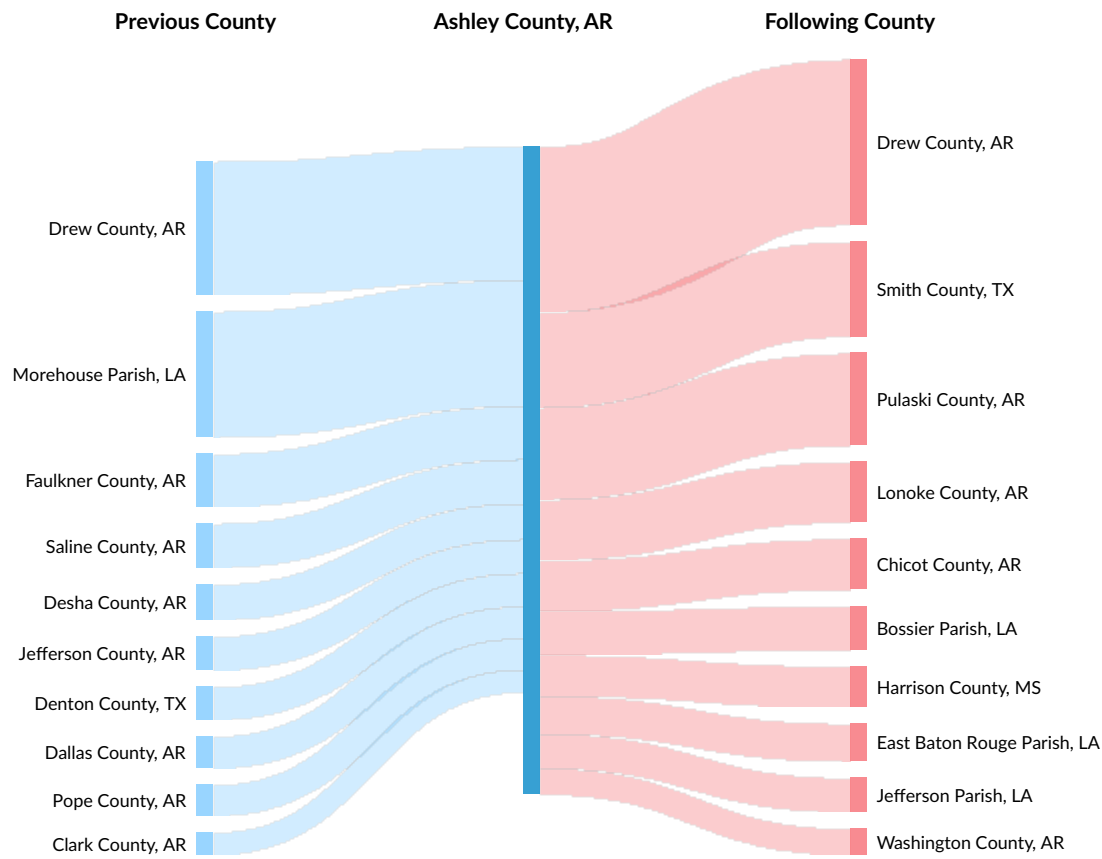
Where Talent Lives

ZIP	Name	2024 Workers
71635	Crossett, AR (in Ashley c...	4,240
71646	Hamburg, AR (in Ashley...	2,572
71676	Wilmot, AR (in Ashley c...	308
71642	Fountain Hill, AR (in Ash...	232
71663	Portland, AR (in Ashley c...	230

Inbound and Outbound Migration

The table below analyzes past and current residents of Ashley County, AR. The left column shows residents of other counties migrating to Ashley County, AR. The right column shows residents migrating from Ashley County, AR to other counties.

As of 2022, 48 people have migrated from Drew County, AR to Ashley County, AR. In the same year, 59 people left Ashley County, AR migrating to Drew County, AR. The total Net Migration for Ashley County, AR in 2022 was -90.

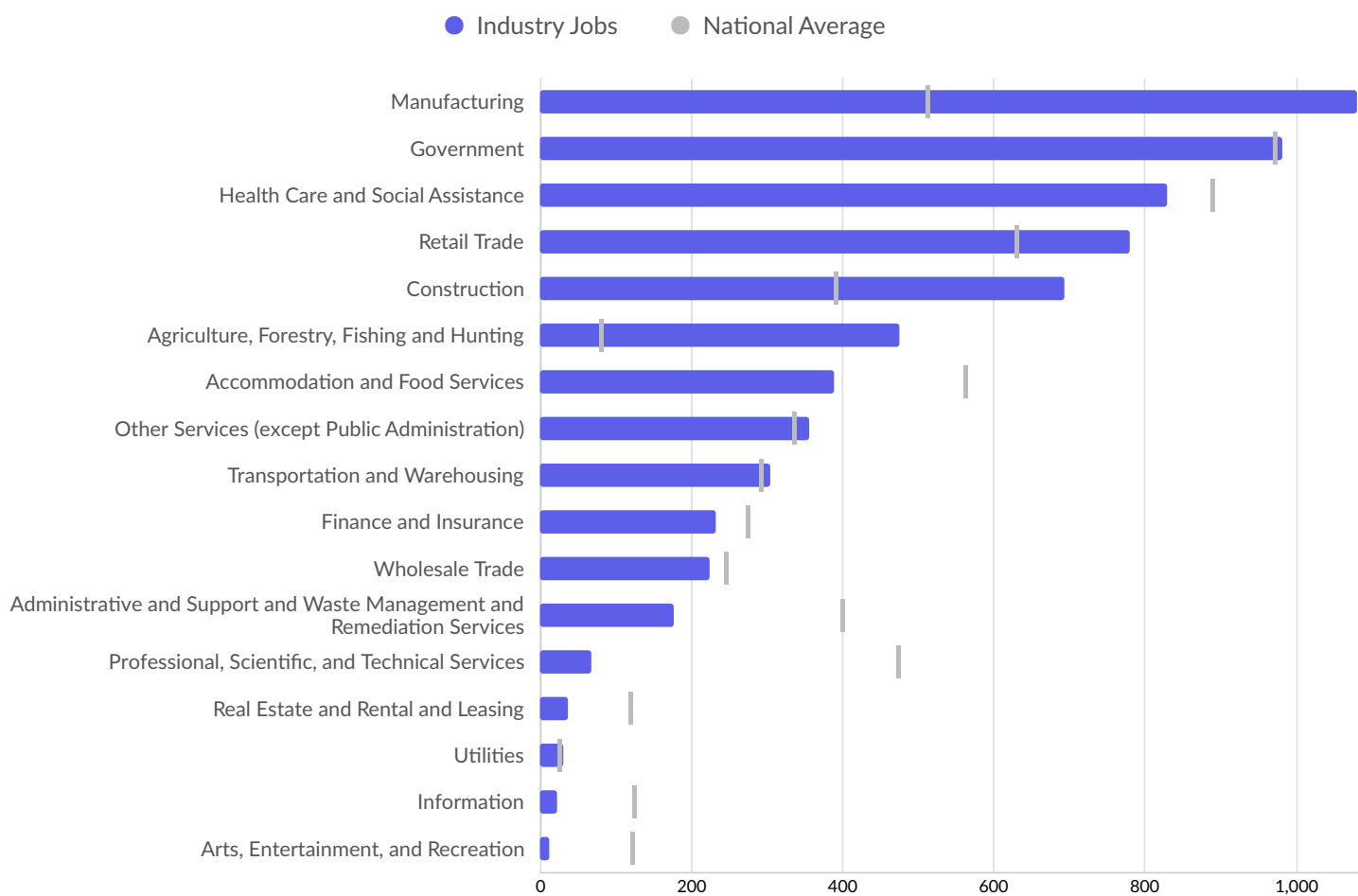


Top Previous Counties	Migrations
Drew County, AR	48
Morehouse Parish, LA	45
Faulkner County, AR	19
Saline County, AR	16
Desha County, AR	13
Jefferson County, AR	12

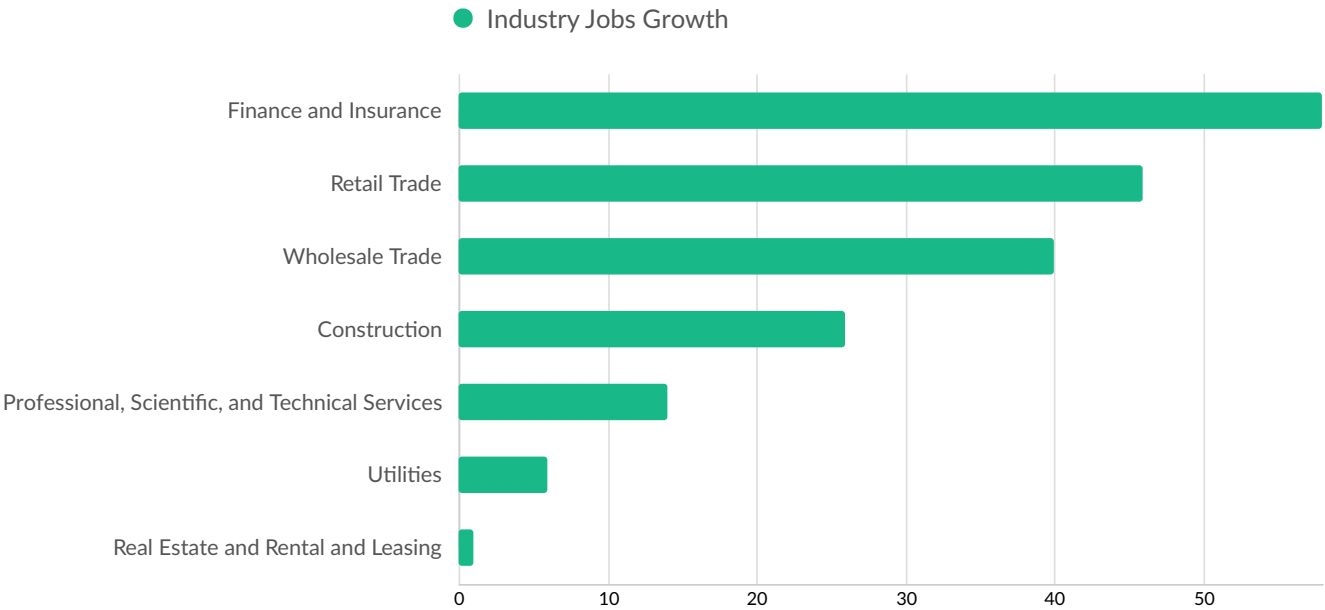
Top Previous Counties	Migrations
Denton County, TX	12
Dallas County, AR	11
Pope County, AR	11
Clark County, AR	8
Pulaski County, AR	8
Orange County, CA	8
Chicot County, AR	7
Stone County, AR	7
Benton County, AR	7
Top Following Counties	Migrations
Drew County, AR	59
Smith County, TX	34
Pulaski County, AR	33
Lonoke County, AR	22
Chicot County, AR	18
Bossier Parish, LA	16
Harrison County, MS	15
East Baton Rouge Parish, LA	14
Jefferson Parish, LA	12
Washington County, AR	9
Morehouse Parish, LA	9
Faulkner County, AR	9
Tuscaloosa County, AL	9
Clay County, AR	8
Saline County, AR	7

Industry Characteristics

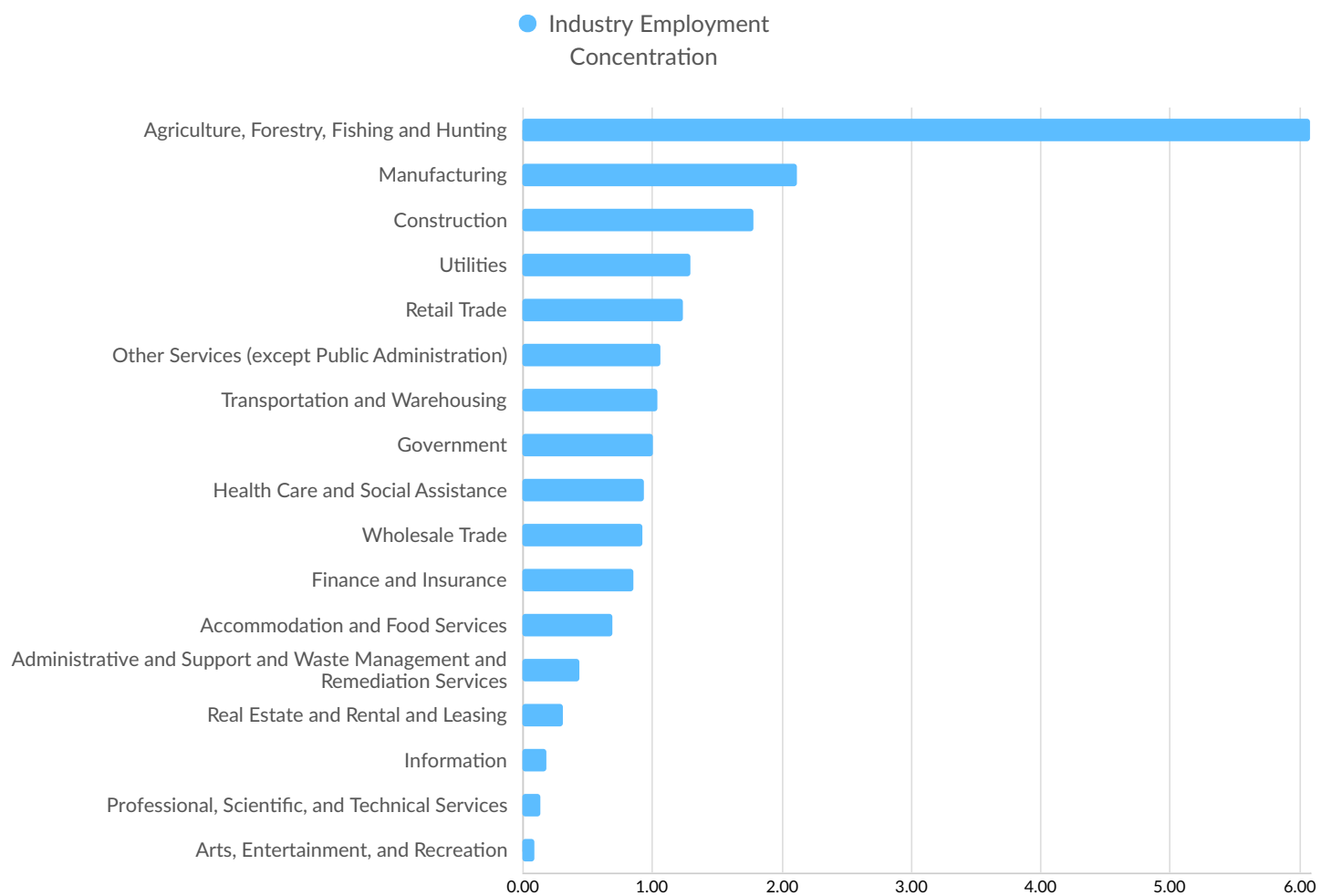
Largest Industries



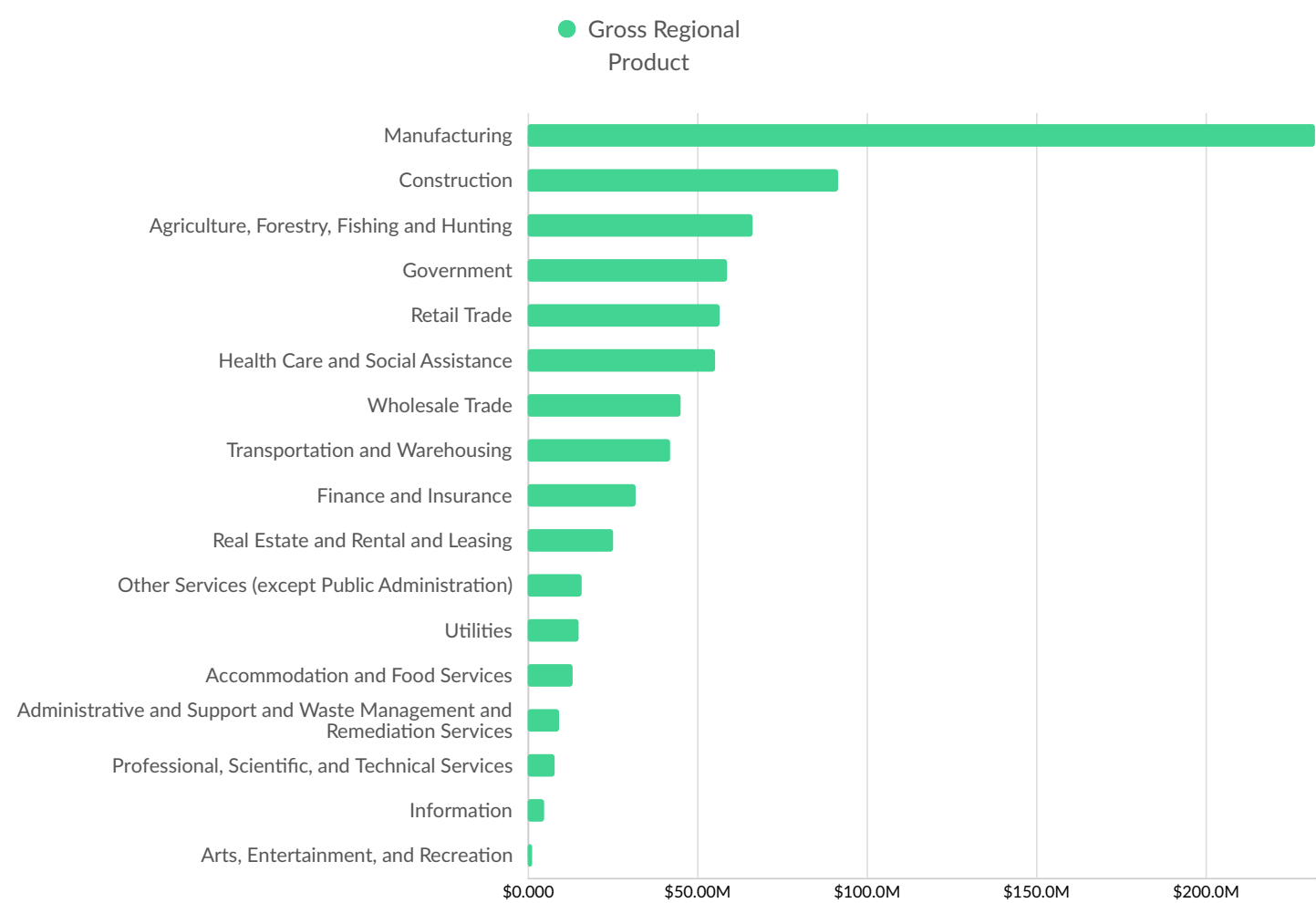
Top Growing Industries



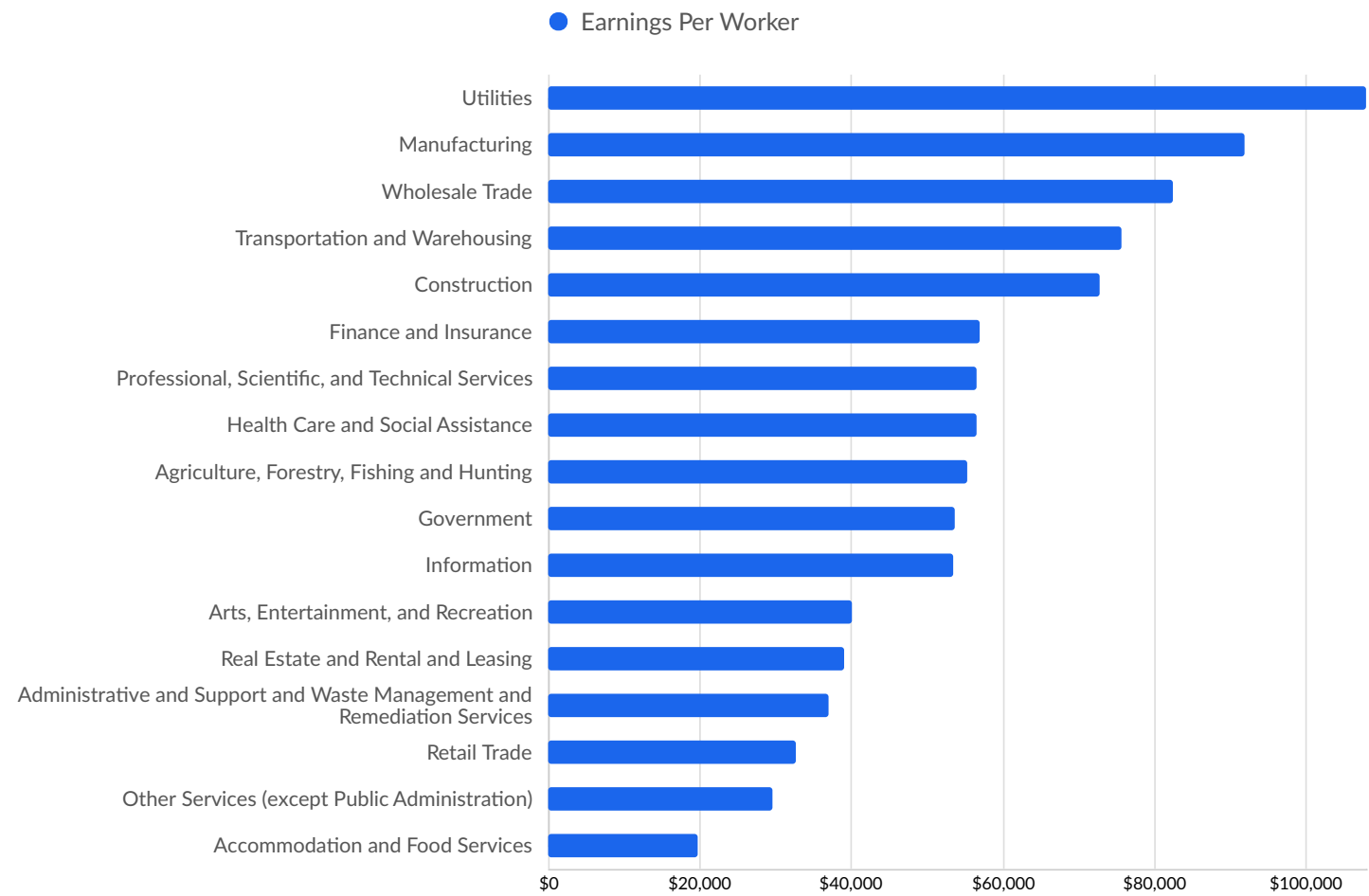
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



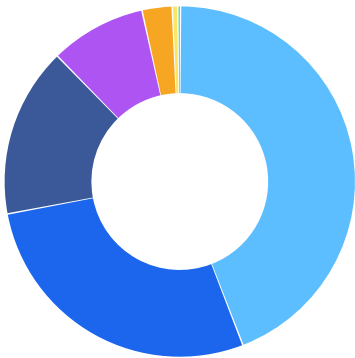
Business Characteristics

918 Companies Employ Your Workers

Online profiles for your workers mention 918 companies as employers, with the top 10 appearing below. In the last 12 months, 114 companies in Ashley County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Georgia-Pacific	236 <div></div>	Entergy	56 <div></div>
Hamburg School District	88 <div></div>	Walmart	56 <div></div>
Crossett School District 52	82 <div></div>	Georgia-Pacific	27 <div></div>
Ashley County Medical Center	53 <div></div>	State of Arkansas	22 <div></div>
University of Arkansas at Monti...	35 <div></div>	Primoris Service Corporation	19 <div></div>
Hood Packaging	33 <div></div>	Taco Bell	18 <div></div>
Walmart	29 <div></div>	AutoZone	15 <div></div>
Crossett Public Schools Educati...	17 <div></div>	Gentiva	15 <div></div>
State of Arkansas	16 <div></div>	LHC Group	13 <div></div>
Dedicated Logistics	15 <div></div>	GPM Investments	11 <div></div>

Business Size

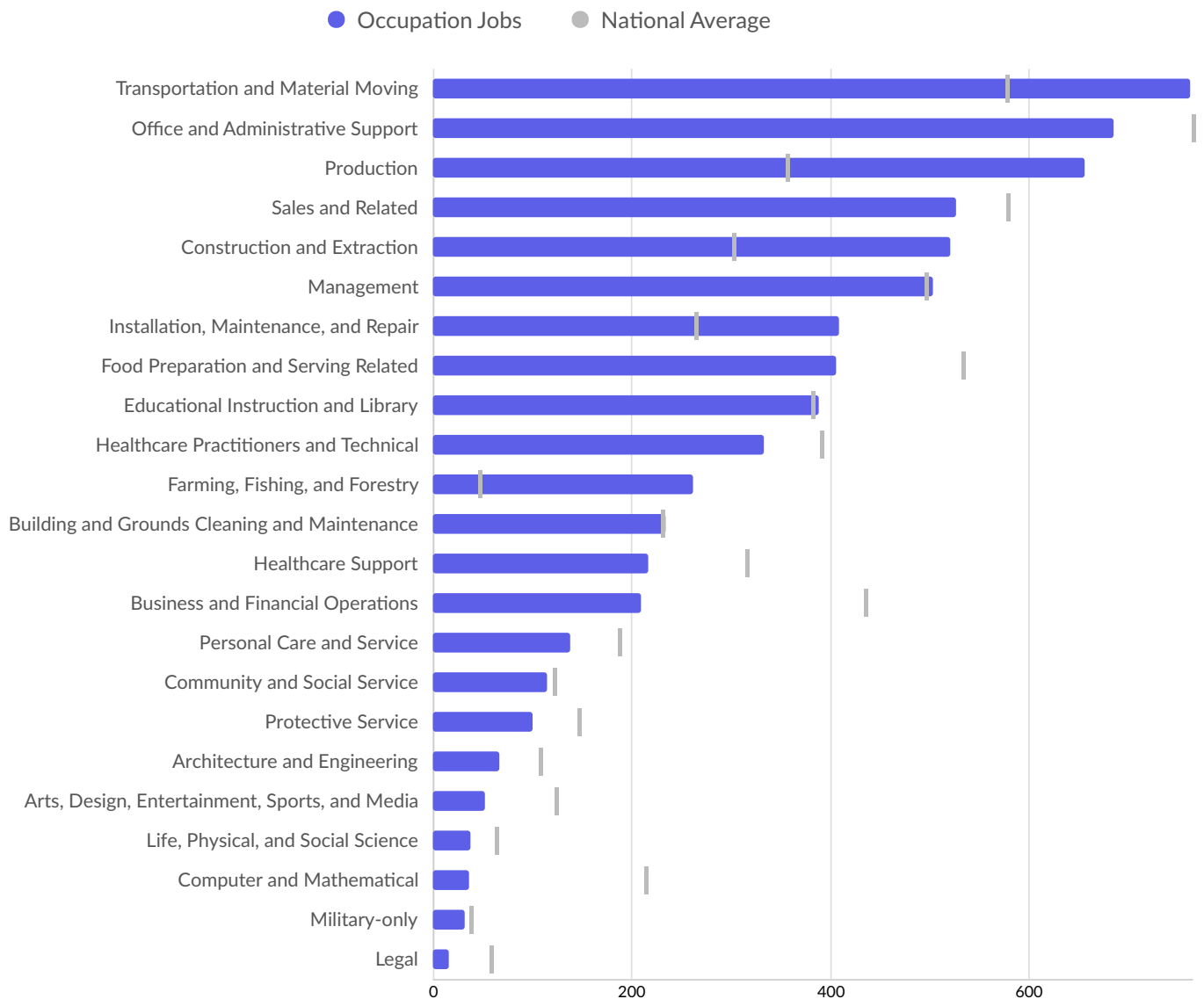


	Percentage	Business Count
<div></div> 1 to 4 employees	44.1%	349
<div></div> 5 to 9 employees	27.9%	221
<div></div> 10 to 19 employees	15.7%	124
<div></div> 20 to 49 employees	8.8%	70
<div></div> 50 to 99 employees	2.8%	22
<div></div> 100 to 249 employees	0.5%	4
<div></div> 250 to 499 employees	0.3%	2

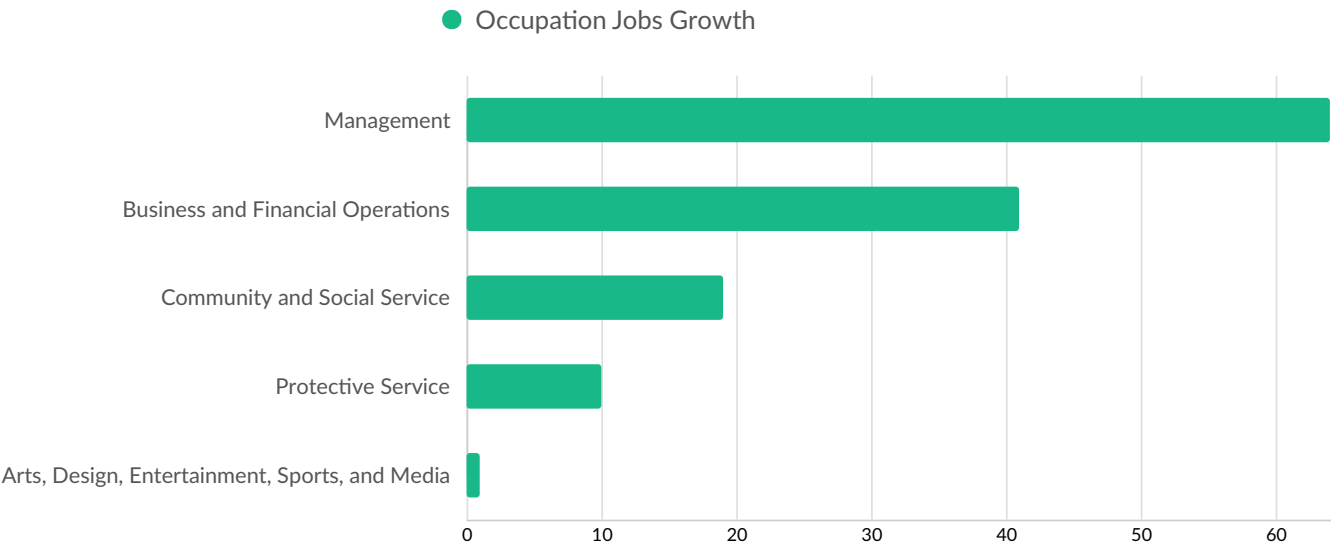
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

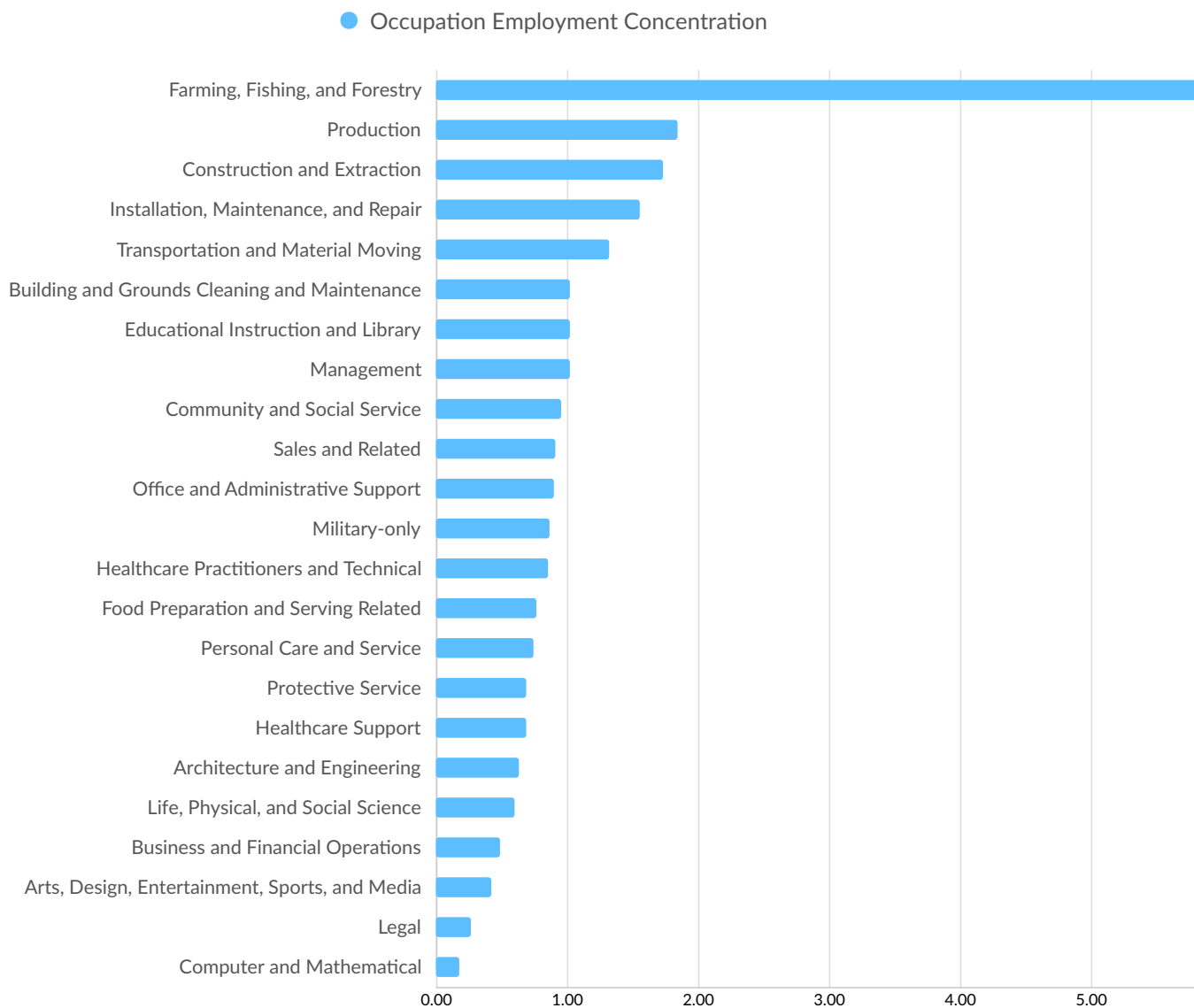
Largest Occupations



Top Growing Occupations



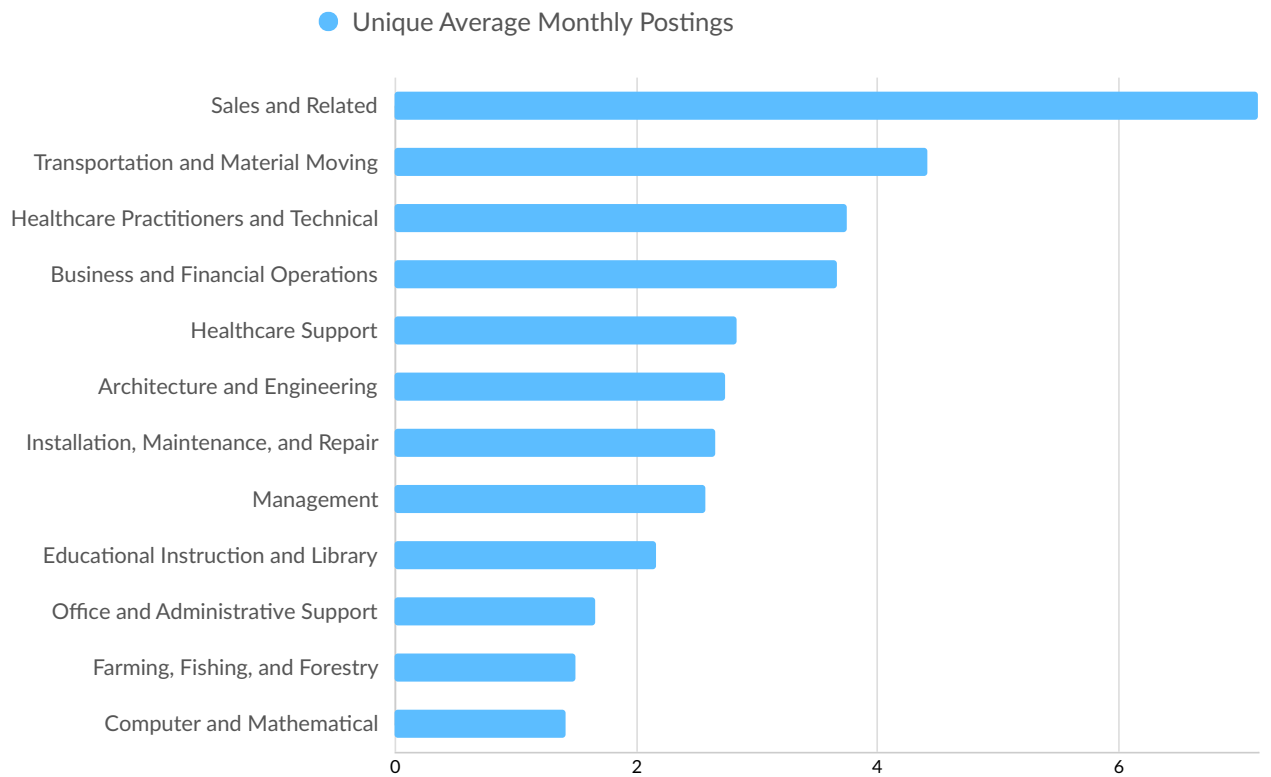
Top Occupation Employment Concentration



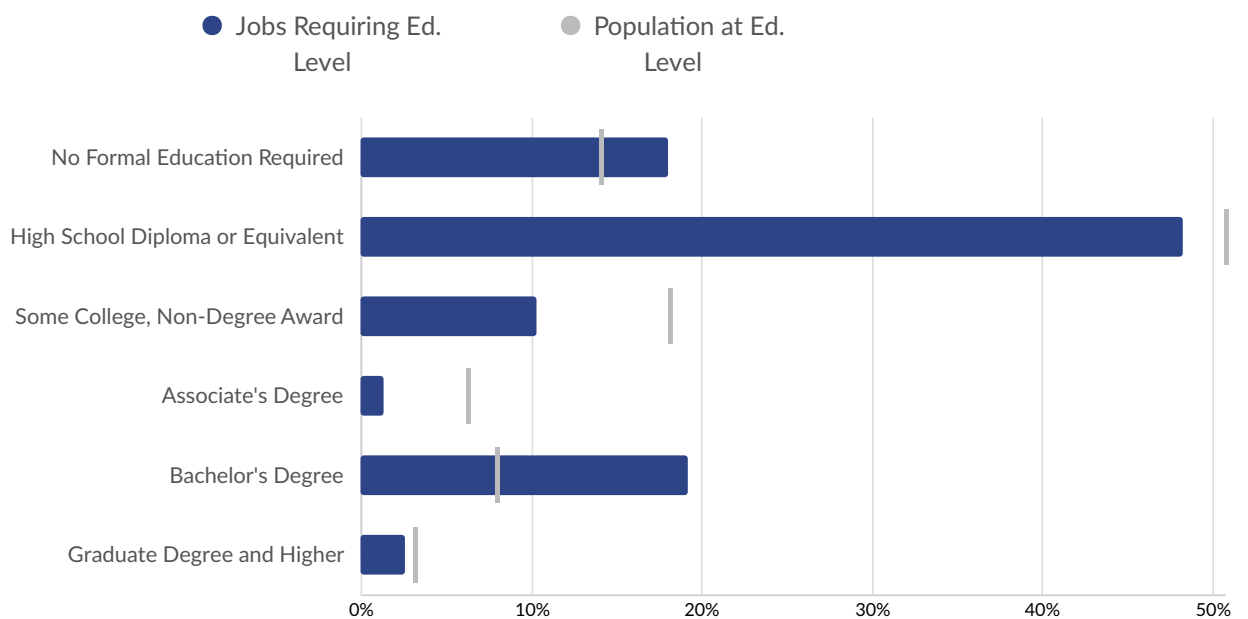
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Ashley County, AR produced graduates.

In-Demand Skills

